**Wow! So many great offers from SkiWelt Wilder Kaiser – Brixental**

With 284 kilometres of slopes, all freshly prepared each day, SkiWelt Wilder Kaiser – Brixental is not just one of the largest and most modern ski resorts in the world – it can also offer an incredible range of activities! There are 90 state-of-the-art lifts to whisk visitors up to the slopes, and no fewer than 81 family-run huts, many hosting great events with live music, DJs and special shows. On top of all that, there are also great offers for all the family!

*From 7 December 2019 to 13 April 2020*

**Wow! So much skiing fun to be had – signposted SkiWelt Tour**

Discover one of the world’s largest and most modern ski resorts on the signposted SkiWelt Tour. This can be followed clockwise (green markings) or anticlockwise (orange markings). Skiers can get on or off at any point in SkiWelt and can of course also extend their SkiWelt Tour with various downhill runs. And, speaking of the wide range of pistes, SkiWelt contains no fewer than 21 downhill runs – more than any other ski area, so skiers can (if they so choose) plan routes each day that never use the same SkiWelt lift or piste twice.

[www.skiwelt.at/skiwelttour](http://www.skiwelt.at/skiwelttour)

*From 7 December 2019 to 13 April 2020*

**Wow! So much fun hiking in the mountains – the SkiWelt Winter Hiking Pass**

Valid for almost the entire SkiWelt Wilder Kaiser – Brixental, the Winter Hiking Pass is an offer for all the family. The pass is available for 3-6 days, offering winter hikers and strollers the choice of 12 panoramic cable cars – an ideal way to enjoy the enchanting winter landscape in the mountains with the family, exploring the numerous winter hiking trails in SkiWelt Wilder Kaiser – Brixental and savouring genuine local delicacies at the many family-run mountain restaurants and huts. The Winter Hiking Pass is available from 7 December 2019 to 13 April 2020: it is valid on all lifts up to SkiWelt (except KiWest) and includes two ascents and descents a day (only for walkers without ski equipment!).

[www.skiwelt.at/winterwanderpass](http://www.skiwelt.at/winterwanderpass)

***Every Thursday from 30 January***

**Wow! So early out on the slopes – early bird offers in Brixen im Thale and Westendorf**

SkiWelt offers morning fun on the slopes for early risers: every Thursday from 30 January, selected pistes in the SkiWelt Brixen im Thale and SkiWelt Westendorf areas have early bird offers, with 22 kilometres of freshly groomed slopes for skiers to enjoy with the rising sun. The SkiWeltbahn, Sonnenlift, Choralmbahn, Alpenrosenbahn 1 & 2 and the Talkaserlift all start running from 7.30 a.m.

[www.skiwelt.at/earlybird](http://www.skiwelt.at/earlybird)

*Wednesdays to Fridays*

**Wow! So exciting – snow groomer tours for a unique experience**

Enjoy a tour of SkiWelt Söll on a nine-tonne, 500 hp snow groomer. Tours are available from Wednesday to Friday from around the beginning of January to 14 March 2020. Participants meet at the middle station of SkiWelt Söll in front of the “Hexentopf” witch’s cauldron, at 3.45 p.m. until the end of January and at 4 p.m. from February on. Limited space means that reservations are absolutely necessary: call +43(0)5333 5260 4444 to book. The tour is followed by the chance of a stop for refreshments, then descent by gondola from 6.30 pm. There is also the option of taking a toboggan (not included in price) down on the illuminated “Hexenritt” toboggan run.

There are demonstrations of snow groomers (ride not included) on Tuesdays in the SkiWelt Brixen (meet at 10 a.m. at the top station of the Hochbrixen gondola) and SkiWelt Söll (meet at 2.30 p.m. at the witch’s cauldron) as well as on Tuesdays and Wednesdays in SkiWelt Scheffau (meet at 11 a.m. at the Südhang top station).

[www.skiwelt.at/pistenraupentour](http://www.skiwelt.at/pistenraupentour)

[www.skiwelt.at/wochenprogramm](http://www.skiwelt.at/wochenprogramm)

*Every Thursday from 26 December 2019 to 5 March 2020*

**Wow! So friendly for ski tourers – ski tourer evening in SkiWelt Ellmau**

There is a special adventure for all ski tourersin SkiWelt Ellmau every Thursday evening from 26 December 2019 to 5 March 2020 (11 dates in total). The downhill run is open to tourers until 10 p.m., with the pistes then completely closed off for preparation with a winch. As a special treat, the Kaiserlounge at the top station of the Hartkaiserbahn will be open from 6 p.m. to 10 p.m., offering refreshments to ski tourers following their exertions.

[www.skiwelt.at/wochenprogramm](http://www.skiwelt.at/wochenprogramm)

*Every Tuesday and Thursday*

**Wow! So exciting – a peek behind the scenes at SkiWelt**

The SkiWelt Wilder Kaiser – Brixental has two great offers for all those interested in technology and for those who have always wanted to take a peek behind the scenes of a ski resort. There are guided tours of the SkiWelt Scheffau “snow factory” every Tuesday at 10 a.m. The meeting point is at the snow factory (on the left where Eiberg Berg connects to Aualm no. 71a). Those interested can take a look behind the scenes of the snow-making operations every Thursday at SkiWelt Söll, where visitors are introduced to the world of snow-making and can view the snow cannons. Meet at 2.30 p.m. at the “Hexentopf” witch’s cauldron at the middle station.

[www.skiwelt.at/wochenprogramm](http://www.skiwelt.at/wochenprogramm)

# Wow! So many great events

# *On 6, 7, 13, 14, 20 and 21 December 2019*

# Wow! So magical – Ellmi´s Magical Mountain Advent in SkiWelt Ellmau

# This winter too sees Ellmi’s Magic World open its doors during the Advent season, from 4.30 to 10 p.m. on 6, 7, 13, 14, 20 and 21 December 2019. Located at an altitude of 1,555 metres, Europe’s highest Christmas party area links seven stations as a leisurely hiking tour around the Bergkaiser panoramic restaurant in SkiWelt Ellmau. Visitors will be enchanted by the winter trail through the deep snowy forest – they can then restore their strength at the traditional stands offering Christmas biscuits, baked apples, hot chestnuts and homemade punch or mulled wine. You can also dine until 9.30 p.m. by the warm tiled stove at the Bergkaiser panoramic restaurant. All season tickets for SkiWelt, the Tirol Snow Card and Super Ski Card are valid on Friday evenings.

# [www.skiwelt.at/bergadvent](http://www.skiwelt.at/bergadvent)

*From 9 to 26 January 2020*

**Wow! So much going on – piste party weeks in SkiWelt**

For two long weeks it’s party time throughout the SkiWelt Wilder Kaiser – Brixental, with daily live music, DJs, perfect conditions on the slopes and fantastic offers.

[www.skiwelt.at/pistenpartywochen](http://www.skiwelt.at/pistenpartywochen)

*From 15 to 18 January 2020*

**Söll Ski and Rock**

During the day there are piste safaris, “back-to-ski” courses and live music at the huts of SkiWelt Söll, while in the evenings the centre is host to DJs and rock concerts: the first “Söll Ski and Rock” festival from 15 to 18 January 2020 in Söll am Wilden Kaiser is sure to delight both winter sports and music fans alike. The organisers of “Söll Ski and Rock” aim to offer guests an additional live music experience in the village following a perfect day out on the slopes and après-ski fun in the mountain huts. Highlights include British rock bands “The Academic” and “The Blizzards” – admission free. Local musicians such as “Gordon and the Bravehearts” will also be rocking the stage.

*From 7 to 29 March 2020*

**Après-ski in the SkiWelt huts – snow, music and plenty of fun**

Every year, ski fans look forward to the après-ski weeks here: unbeatable spring offers are to be had, with attractively priced packages and a party atmosphere up at the huts of the SkiWelt Wilder Kaiser – Brixental. There is also free ski guiding for all guests from 9 a.m. every Monday to Friday! The guides know the best descents, the finest slopes, the sunniest pistes and the friendliest huts in SkiWelt – not to mention the best places to take a break, as many of the 81 huts have sun terraces where guests can whoop it up to daily live music! There are tunes for all tastes to be heard, from rustic folk melodies, jazz and boogie-woogie, all the way through to cool beats and rock sounds.

[www.skiwelt.at/skihuettengaudi](http://www.skiwelt.at/skihuettengaudi)

**Wow! So easy on the pocket**

*From 7 to 20 December 2019 & 14 March to 13 April 2020*

**Wow! So much for families to enjoy – family ski weeks – all children up to 15 years of age ski FREE**

The SkiWelt Wilder Kaiser – Brixental once again lives up to its reputation as a family-friendly ski resort: for the winter season 2019/20, children up to 15 years of age can ski free from the beginning of the season on 7 December through to 20 December 2019, and again from 14 March to 13 April 2020! If one parent buys a SkiWelt ski pass valid for at least 3 days, all children up to 15 years of age (born between 2004 and 2013) will receive a free ski pass for the SkiWelt Wilder Kaiser – Brixental for the same period.

[www.skiwelt.at/kinderfrei](http://www.skiwelt.at/kinderfrei)

*From 7 to 20 December 2019 & 14 March to 13 April 2020*

**Wow! So reasonably priced – SkiWelt’s Super Ski Weeks**

The Super Ski Weeks are the ideal offer for off-season skiers from 7 to 20 December 2019 and 14 March to 13 April 2020: guests can save up to 25% on 3- to 14-day ski packages including ski pass, ski rental, ski school and accommodation in selected establishments.

[www.skiwelt.at/superskiwochen](http://www.skiwelt.at/superskiwochen)

*From 7 January 2020 every Tuesday or Wednesday in SkiWelt*

**Wow! So** **inexpensive – Ladies’ and Men’s Days in SkiWelt**

From 7 January 2020, on Tuesdays all men – and on Wednesdays all ladies – purchasing all-day or part-day ski passes can ski at the junior rate! Take a break from work and the everyday routine for one day in the middle of the week, and enjoy perfect pistes to the full amidst magnificent mountain scenery! A bonus for both you and your pocket, with price savings of up to €13.50 for day passes.

[www.skiwelt.at/ladiesday](http://www.skiwelt.at/ladiesday)

[www.skiwelt.at/mensday](http://www.skiwelt.at/mensday)

**Useful information**

Sustainability is a top priority at SkiWelt Wilder Kaiser – Brixental. Did you know that SkiWelt has been commended as an environmentally friendly ski area? For further information on sustainability in SkiWelt, see here: [www.skiwelt.at/oekologie](http://www.skiwelt.at/oekologie).

All the information about events can be found on our website and social media channels:

Homepage: [www.skiwelt.at/events](http://www.skiwelt.at/events)

Facebook: [www.facebook.com/SkiWelt](http://www.facebook.com/SkiWelt)

Instagram: [www.instagram.com/skiweltwilderkaiserbrixental](http://www.instagram.com/skiweltwilderkaiserbrixental)

*#loveSkiWelt*

*#SkiWeltWilderKaiserBrixental*

*With 90 cable cars and lifts, 284 kilometres of slopes for all ability levels – almost all of them with state-of-the-art snowmaking equipment (of the 229 kilometres of slopes with snowmaking, 120 kilometres can be made fit for skiing in just 3 days) – and 81 cosy Alpine huts, SkiWelt Wilder Kaiser – Brixental is one of the largest and most modern ski resorts in the world.*

INFORMATION SkiWelt Wilder Kaiser - Brixental Marketing GmbH

A–6306 Söll | Tel: +43 5333 - 400 | [office@skiwelt.at](mailto:office@skiwelt.at) | [www.skiwelt.at](http://www.skiwelt.at)

ENQUIRIES: SkiWelt Press Team (presse@skiwelt.at)