

CHILDREN MAKE IT BIG IN THE SKIWELT

An insanely wide range of family offers on and off the slopes, recognised as the TOP family ski area in Tyrol, free ski tickets from three days for children up to 15 in the advantage season and other new experiences for families: SkiWelt Wilder Kaiser - Brixental will more than live up to its reputation as a family-friendly ski area in winter 2025-26.

SkiWelt Wilder Kaiser - Brixental is one of the largest, most environmentally friendly and family-friendly ski areas in the world **with 81 state-of-the-art lifts** and predominantly child-safe **gondola and chairlifts**. The **more than 275 insanely wide and perfectly groomed kilometres of pistes** are 88 percent **easy or moderately difficult, are groomed daily** and are therefore ideal for families. Thanks to the insanely wide variety of pistes, all family members can ski the piste of their choice, depending on their ability, and meet up again at the bottom. There are also **three fun parks** in the SkiWelt, which are also suitable for very young skiers, speed and skimovie routes, photo points and **every 3.5 kilometres of pistes** a chance to stop off at over **80 rustic, family-run huts**.

KEEPING SKIING AFFORDABLE FOR FAMILIES

In the low season, SkiWelt Wilder Kaiser - Brixental offers **free ski tickets** for **children up to the age of 15** for three days or more. Young families with toddlers up to the age of three can whizz down the slopes all winter at low prices because mum and dad only need **one lift pass**. The ticket for 3 to 14 days is transferable and can be used alternately by one of the two parents. If you are considering skiing for a total of 14 days or more, the various family winter tickets are recommended. These are worthwhile in terms of price. skiwelt.at

Special offers for families:

★ FamilySkiWeeks: Children up to 15 years are free!

Period: **6. - 19.12.2025 & 14.3. - 6.4.2026**

*Children up to 15 years travel free of charge if one parent buys a ski pass valid for 3 days or more during the promotion period. www.skiwelt.at/ticketshop

★ Young family card for families with small child(ren)

1 ticket (3-14 days) for 2 parents with small children up to 3 years (born 2023)
www.skiwelt.at/tarife

SKIWELT 360-DEGREE CAREFREE PACKAGE FOR FAMILIES

Barrier-free access, ski hire, sports shops, ski depots, ski schools and free car parks within walking distance are available at all cable car access points in the SkiWelt. The children's ski schools are also ideally located on the mountain or in the valley. Parents can watch their children make their first progress live at these centres. In winter 2025-26, families can look forward to a new bewitched children's area at the middle station in SkiWelt Söll, which is accessible to everyone. In addition, the **SkiWelt Wilder Kaiser - Brixental** offers **22 professional ski schools with their own specialised children's ski schools (first programmes from the age of 2), mini and children's clubs** with

professional toddler care from the age of 1 on the mountain and in the valley. The modern gondola lifts make it very easy for children to get on the slopes. Even

Ski school instructors can ride the gondola with all their children, including on the Kombibahn in the SkiWelt Brixen or the "Hans im Glück" gondola lift in the SkiWelt Söll. For parents who want to share childcare for their little ones, SkiWelt offers the Young Family Card. Here, two parents can share one ski pass. skiwelt.at/families

THREE TIMES TOBOGGANING FUN AND RAVEN RALLY

Families can experience tobogganing fun to the power of three on **three daily groomed, floodlit** toboggan runs with snow-making facilities. On the **Hexenritt** and the **Mond toboggan run** in the **SkiWelt Söll** as well as the **Astberg toboggan run** in the SkiWelt Ellmau/Going, speed and the spirit of curves are required (toboggans are available to hire on site). **The "Raben Rallye" in the SkiWelt Söll** is great fun on two boards. You start at the raven's nest at the mountain station. Then it's off across SkiWelt Söll to track down the witches' ravens that have flown away. As a reward, there are **reward coins** with different motifs from the witches' treasure in the raven's nest. In winter, the gondola ride is also a magical experience: the **private witches' water gondola** can be booked for two hours, including ice-cold sparkling wine, nibbles and sound accompaniment. Book a gondola: shop.skiwelt.at

SKIWELT, ONE OF THE MOST MODERN SKI RESORTS IN THE WORLD & YEAR-ROUND DESTINATION

Did you know that?

Investment volume:	over 631 MILLION EURO (in the last 47 years)
Employees:	In winter approx. 500 / In summer over 250 (mainly locals) and permanent staff)
In summer	The largest mountain adventure programme in the Alps (May - November) 7 mountain adventure worlds 14 adventure cable cars 1 mountain railway adventure ticket (1 - 14 days + Sommercard)

INFORMATION

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[#loveskiwelt#skiweltwilderkaiserbrixental](https://tiktok.com/@skiwelt)

With 81 modern lifts, over 275 kilometres of perfectly groomed pistes, over 80 family-run huts and 9 different access points, SkiWelt Wilder Kaiser - Brixental is one of the largest and most modern ski resorts in the world. Only 1 hour away from Salzburg, Innsbruck and Munich, the SkiWelt is also incredibly quick and easy to reach. Due to the countless projects in ecology and sustainability, SkiWelt has already received the award for the most ecological ski area in the world several times. For example, the entire SkiWelt has been powered by 100% green electricity from Tyrolean hydropower for many years. Unique panoramic views of the Wilder Kaiser and over 70 three-thousand metre mountains up to the Großglockner as well as a unique variety of pistes and additional experiences await in the SkiWelt Wilder Kaiser - Brixental!

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