

AN INSANE AMOUNT ON OFFER IN THE SKIWELT AREA.

The SkiWelt Wilder Kaiser - Brixental is one of the largest, most modern and most ecological ski areas in the world. 81 modern lifts, over 275 kilometres of pistes and 80 huts bring variety and fun to your winter day.

Insanely large, insanely varied, insanely cosy: the **SkiWelt** combines the best of winter on **over 275 kilometres of pistes** - and is only an hour's drive from Salzburg, Innsbruck and Munich. **81 modern lifts** lead uphill from the nine access points. A unique **mountain panorama** spreads out at the top, with views of the sublime Wilder Kaiser and over **70 three-thousand metre peaks** up to the **Großglockner**. **80 rustic, family-run huts** with sun terraces and service provide a popular Tyrolean refreshment stop in between.

WINTER FUN FOR EVERY SIZE

Whether beginner, family, sporty skier or leisure skier: SkiWelt has the right slopes for every type of skier. Families will find plenty of easy and insanely wide slopes as well as practice slopes, child-safe lifts and many special experiences such as **22 professional ski schools** with their own children's ski schools as well as **mini and toddler care** on the mountain from the age of one. All pistes are insanely wide and are perfectly groomed every day. Whether blue, red or black pistes, everyone can choose their piste according to ability and enjoyment, even if they have different levels of skiing ability, and at the end you can meet up again for the onward journey. Safety first: SkiWelt Wilder Kaiser - Brixental. skiwelt.at/families

VARIETY FROM EARLY TO LATE

For all those who love variety, there **is** something new to discover every day on **over 275 kilometres of pistes**. Everyone can choose their route every day so that no piste has to be skied twice, unless of course you want to. The SkiWelt Tour or even the KitzSkiWelt Tour, the longest ski circuit in the world, await sporty, frequent skiers. Ski until your calves burn: Off you go to **20** insanely long **valley runs**. For **adventure-seekers**, there are **three fun and snow parks** with different levels of difficulty, ski movie, race and speed measuring tracks as well as **Austria's largest night skiing area** in **Söll from Wednesday to Saturday**. From **the end of January**, SkiWelt will extend its **opening hours in the afternoon** for **even longer** fun on the slopes, as it does every year. This is an annual service provided by SkiWelt at no extra charge. From **13 February**, **SkiWelt Brixen** and **SkiWelt Westendorf** will also be **taking** all early risers to the slopes **every Friday and Saturday from 7.30 am** at no extra cost. **Even longer skiing fun for the same price. skiwelt.at**

NO PISTE TWICE ON THE SKIWELT TOUR

On the **SkiWelt Tour**, skiers and snowboarders discover the best aspects of one **of the largest, most modern and most ecological ski areas in the world**. Depending on the direction of travel, there are 69 to 84 kilometres of pistes between Brixen im Thale, Ellmau, Going, Hopfgarten, Itter, Scheffau, Söll and Westendorf. The **SkiWelt Tour** can be skied in one or more days and can be started and finished in any village. And the best thing is: no lift or piste has to be skied twice, unless you want to. In addition, a SkiWelt hut with regional specialties invites you to stop off every 3.5 km. skiwelt.at/skiwelttour

BE SURE TO MAKE A NOTE: THE LONGEST SKI CIRCUIT IN THE WORLD

You should have skied the **KitzSkiWelt Tour** at least once in your life: **The longest ski circuit in the world** combines the **SkiWelt Wilder Kaiser - Brixental** and the neighbouring KitzSki ski area. The **88 kilometres** of downhill runs, on which 17,000 metres of altitude difference are covered, stretch from Tyrol to Salzburg. This mega ski experience can also start and end in any town. The longest variant leads from Going to Hollersbach and back. The tour can be completed in one or more days. There is also a ski bus connection from Pass Thurn back to Brixental Valley. Whether the KitzSkiWelt Tour ticket as a day ticket or the SuperSkiCard for multi-day tickets - all guests have a wide range of options to customise this very special experience.

www.kitzskiwelt.at

INSANELY EVENTFUL - ON AND OFF THE PISTE

Three **fun parks, speed and ski movie and race tracks** get the best out of a day's skiing in the SkiWelt Wilder Kaiser - Brixental. Children are eager to take part in a **raven rally**, a **bewitched children's birthday party** or **winter night witchcraft** in SkiWelt Söll. Don't miss: The best **photo spots** at the **gourmet evening in the champagne gondola** of the Hexenwasser gondola lift or at **Austria's highest pilgrimage church** on the Hohe Salve. And one of 80 rustic, family-run huts with delicious Tyrolean cuisine every **3.5 kilometres of pistes**.

skiwelt.at

OFFERS: ALL OFFERS CAN BE BOOKED VIA THE SKIWELT TICKET SHOP

★ SuperSkiWeeks - 15% price saving

★ Period: 6. - 19.12.2025 & 14.3. - 6.4.2026

★ When purchasing a ski pass in the online ticket shop during the specified period, you will automatically receive a 15% discount on all tickets until the day before the 1st day of validity. www.skiwelt.at/ticketshop

★ FamilySkiWeeks - children up to 15 years ski for free*

★ Period: 6. - 19.12.2025 & 14.3. - 6.4.2026

★ *Children ski for free if a parent buys a ski pass valid for at least 3 days during the promotion period. Bookable online: www.skiwelt.at/ticketshop

★ Ladies and Men's Day

★ From 7 January 2026, all men on Tuesdays and all women on Wednesdays from 13 January 2026 will ski 10% cheaper with day or partial day tickets! Take a day off from work, everyday life or family in the middle of the week and enjoy **the dream slopes** in a magnificent mountain world to the fullest! www.skiwelt.at/ladiesday | www.skiwelt.at/mensday

★ March early booking promotion - 10% price saving - Bookable until 28.02.2026

★ Period: 06. - 13.03.2026

★ You can only get the 10% discounted early bird rate if you buy by 28.02.2026. The early bird rate is also only valid for SkiWelt ski passes of 3 - 7 days in the validity period from 06. - 13.03.2026. This offer can only be booked online in the SkiWelt ticket shop. www.skiwelt.at/ticketshop

**DID YOU KNOW THAT? SKIWELT, ONE OF THE MOST MODERN SKI RESORTS IN THE WORLD &
A YEAR-ROUND DESTINATION**

Investment volume: over 631 MILLION EURO (in the last 46 years)
Employees: In winter approx. 500 / In summer over 250 (mainly locals)
and permanent staff)
In summer The largest mountain adventure programme in the Alps (May - November)
| 7 mountain adventure worlds | 14 adventure cable cars | 1 mountain railway
adventure ticket (1 - 14 days + Sommercard)

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With 81 modern lifts, over 275 kilometres of perfectly groomed pistes, more than 80 family-run huts and 9 different access points, SkiWelt Wilder Kaiser - Brixental is one of the largest and most modern ski resorts in the world. Only 1 hour away from Salzburg, Innsbruck and Munich, the SkiWelt is also incredibly quick and easy to reach. Due to the countless projects in ecology and sustainability, SkiWelt has already received the award for the most ecological ski area in the world several times. For example, the entire SkiWelt has been powered by 100% green electricity from Tyrolean hydropower for over 20 years. Unique panoramic views of the Wilder Kaiser and over 70 three-thousand metre mountains up to the Großglockner as well as a unique variety of pistes and additional experiences await.

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