

ON THE SLOPES WITH GREEN ELECTRICITY FOR OVER 20 YEARS

81 modern lifts, over 275 kilometres of pistes and 80 huts: SkiWelt Wilder Kaiser - Brixental is one of the largest ski resorts in the world - and one of the most environmentally friendly. For more than 20 years, it has been operated with 100 per cent green electricity from renewable hydropower.

Sustainability is part of the SkiWelt DNA: the cable cars in the six villages between the Brixental Valley and the Wilder Kaiser have been working together since 1977. Ongoing investment totalling over **half a billion euros** has resulted in one of the **largest and most environmentally friendly ski areas in the world**. True to the motto "insanely big and insanely close", SkiWelt combines **81 modern lifts, over 275 kilometres of pistes and 80 huts** just an hour's drive from Munich.

SUSTAINABILITY

In 2024, SkiWelt Scheffau built the new 8-seater CLD/B Eibergbahn, which will not only be the highest-capacity 8-seater chairlift in the world. This lift is also considered one of the most sustainable in the world thanks to its own PV system, which generates around 50% of its own energy requirements. Incidentally, the old Eibergbahn is starting its second cable car life overseas after a general refurbishment. SkiWelt Söll also opened its own small hydroelectric power plant which covers 25% of its annual energy requirements, or even cover them completely in summer operation.

*"Our self-imposed goal for the future is to **be** as efficient and resource-conserving as possible and to utilise the latest technology in the area of energy generation and storage: **an energy self-sufficient SkiWelt Wilder Kaiser - Brixental**. We are on the right track here," says Andreas Haselsberger, Managing Director of the Scheffau mountain railway and spokesman for the SkiWelt mountain railway managing directors*

MULTIPLE AWARDS FOR THE ENVIRONMENT

Back in 2017, **SkiWelt** received the **"World Snow Award"** from the British daily newspaper "The Telegraph" in London. It is also pleasing to note that the ski resort has been the test winner in the **"Most environmentally friendly ski operation"** category on **skiresort.at** for years. In 2024, SkiWelt was even honoured internationally with the MTS Summit Award for sustainability at the world's largest winter sports industry congress in Lake Tahoe (USA). This is yet another incentive to further reduce the footprint. Find out more about many other projects, including small ones, **waste separation systems and e-charging stations at [skiwelt.at/ecology](https://www.skiwelt.at/ecology)**

FIRST SOLAR-POWERED LIFT IN THE WORLD

SkiWelt has invested in pioneering **projects** right from the start. The **longest funicular railway in Europe** was built in 1970 in the SkiWelt Ellmau, and in 1985 the **first reversible aerial tramway in Europe** was built in the SkiWelt Söll. Since 2002, **100 per cent** of the electricity for all lifts has come **from hydropower**. In recent years, **solar energy** has also been increasingly used: the "Sonnenlift" in SkiWelt Brixen, one of the first **completely solar-powered** lifts in the world, **has been using solar energy since 2008**.

INSANELY ECONOMICAL

For snowmaking, there are 18 natural **reservoirs** in the SkiWelt that are **perfectly integrated into the flora and fauna** and are largely filled by snowmelt, precipitation and springs. Incidentally, technically produced snow in Tirol is just pure drinking water in a different form. As the snow melts in spring, the water is returned to nature in a natural way and is used to irrigate the diverse fauna. SkiWelt's **fleet of piste machines** has been **equipped with a GPS system** for seven years. This allows the snow depth to be measured and the snow to be distributed precisely where it is actually needed. As a result, SkiWelt has been saving around **25 per cent on water resources, electricity and costs** since 2017. skiwelt.at/oecology

SOLAR POWER AND WASTE HEAT

Skiing with the power of the winter sun: **photovoltaic modules** can be found on more and more buildings and lifts (e.g. SkiWelt Bahn, Jochlift and Zinsbergbahn - SkiWelt Brixen, Brandstadl - or at the new Eibergbahn mountain railway SkiWelt Scheffau). The first lifts were installed here back in 2008. Since spring 2022, Bergbahnen Ellmau has also been relying on solar energy with the full expansion of the valley and mountain stations. With 350 kilowatts peak, the systems will be able to save up to 50 per cent of external electricity and energy costs for the building systems in future. The PV system of the new Eibergbahn even produces around 50 per cent of the required energy itself. **Renewable energy** is also used to **heat** the operating buildings in the SkiWelt. In addition to **pellets** and **biomass**, **waste heat** from lift systems, snow guns and transformers is increasingly being utilised with the help of **heat pumps** (Hexenwasserbahn - SkiWelt Söll, SkiWeltBahn - SkiWelt Brixen im Thale and Alpenrosenbahn - SkiWelt Westendorf). Since 2008, the **Choralpe** mountain restaurant has been heated using the return heat from the SkiWeltbahn and Choralmbahn lifts.

INSANELY SUSTAINABLE: BY TRAIN AND BUS TO THE SKIWELT

From the very beginning, SkiWelt was one of the pioneers in the area of train and bus travel. The location of the Hopfgarten cable car was deliberately chosen over 75 years ago to be right next to the railway station. Today, SkiWelt Hopfgarten has a railway station that is also called "Skilift" and is only around 100 metres away from the Hopfgarten cable car. SkiWelt initiated a **ski train from Munich or Denmark to Brixental Valley** over 20 years ago. Today it is more relevant than ever and so it is hardly surprising that SkiWelt has been a pilot partner for the ÖBB Nightjet and the ÖBB Winter Combi Ticket from the very beginning. In winter 2025/26, guests will also be able to travel overnight from **Hamburg, Düsseldorf and Amsterdam** to all SkiWelt resorts and start the morning rested on the SkiWelt slopes. All resorts? Yes, because 4 Seasons Travel picks guests up directly from Kufstein or

Wörgl train station and takes them to their booked accommodation in all SkiWelt resorts. In addition, you can travel to SkiWelt from all Austrian railway stations with the winter sports combined ticket - the cooperation with ÖBB Rail Tours makes it possible! An **overnight connection from Sweden and Denmark** as well as the continuation of the night train from London also brings ski enthusiasts to SkiWelt in comfort by train. There is also a **daily ski bus shuttle service from Munich to SkiWelt**. Further projects are being developed and will be published on an ongoing basis.

OFFERS

★ Offer: ÖBB Nightjet "In the Nightjet to the snow"

- ★ With the ÖBB Nightjet combination ticket, guests can sleep through their journey to the SkiWelt Wilder Kaiser - Brixental in complete relaxation and start their skiing fun fresh and lively the next morning. The ticket includes overnight travel by train on the ÖBB Nightjet including seat reservation from/to Hamburg, Düsseldorf and Amsterdam to Kufstein or Wörgl, transfer from the train station to the desired accommodation and a 3-, 4-, 5- or 6-day ski pass. Thanks to the convenient overnight journey and the resulting early arrival at the accommodation at around 9 a.m., guests gain a full day's holiday.

★ Offer: ÖBB combined winter sports ticket

- ★ For all ski enthusiasts from Austria, the winter sports combined ticket offers a sustainable way of travelling to the SkiWelt. The ticket includes 2nd class rail travel from all Austrian railway stations to Hopfgarten im Brixental station and back, as well as a 1-, 3- or 6-day ski pass.

Offers: All offers can be booked via the SkiWelt ticket shop

★ SuperSkiWeeks - 15% price saving

- ★ Period: 6. - 19.12.2025 & 14.3. - 6.4.2026
- ★ When purchasing a ski pass in the online ticket shop during the specified period, you will automatically receive a 15% discount on all tickets until the day before the 1st day of validity. www.skiwelt.at/ticketshop

★ FamilySkiWeeks - children up to 15 years ski for free*

- ★ Period: 6. - 19.12.2025 & 14.3. - 6.4.2026
- ★ *Children ski for free if a parent buys a ski pass valid for at least 3 days during the promotion period. Bookable online: www.skiwelt.at/ticketshop

★ Ladies and Men's Day

- ★ From 7 January 2026, all men on Tuesdays and all women on Wednesdays from 13 January 2026 will ski 10% cheaper with day or partial day tickets! Take a day off from work, everyday life or family in the middle of the week and enjoy **the dream slopes** in a magnificent mountain world to the fullest! www.skiwelt.at/ladiesday | www.skiwelt.at/mensday

★ March early booking offer - 10% price saving - Bookable until 28.02.2026

- ★ Period: 06. - 13.03.2026
- ★ You can only get the 10% discounted early bird rate if you buy by 28.02.2026. The early bird rate is also only valid for SkiWelt ski passes of 3 - 7 days in the validity period from 06. - 13.03.2026. This offer can only be booked online in the SkiWelt ticket shop. www.skiwelt.at/ticketshop

INFORMATION

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With 81 modern lifts, over 275 kilometres of perfectly groomed pistes, more than 80 family-run huts and 9 different access points, SkiWelt Wilder Kaiser - Brixental is one of the largest and most modern ski resorts in the world. Only 1 hour away from Salzburg, Innsbruck and Munich, the SkiWelt is also incredibly quick and easy to reach. Due to the countless projects in ecology and sustainability, SkiWelt has already received the award for the most ecological ski area in the world several times. For example, the entire SkiWelt has been powered by 100% green electricity from Tyrolean hydropower for many years. Unique panoramic views of the Wilder Kaiser and over 70 three-thousand metre mountains up to the Großglockner as well as a unique variety of pistes and additional experiences await in the SkiWelt Wilder Kaiser - Brixental!

QUESTIONS:

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